

Name _____

**Sports & Entertainment Marketing
Year One Curriculum**

Class Period _____

Unit 11 Word Find

I	L	B	M	M	B	G	V	E	P	X	T	U	V	P	N	L	F	Z	R
T	U	K	F	B	E	O	V	B	I	T	K	V	R	M	E	M	X	P	E
W	M	C	Z	G	X	I	I	Y	T	M	F	E	W	F	J	O	N	T	L
V	Y	W	Y	F	T	X	X	M	C	T	S	I	C	W	D	Y	O	A	E
U	N	L	P	C	D	P	Y	F	H	S	F	W	X	J	B	L	I	B	A
E	K	I	A	U	B	N	A	A	C	T	X	Y	C	A	N	Z	T	S	S
D	V	O	O	X	Z	T	U	O	E	P	T	N	I	J	V	G	A	J	E
T	R	I	U	N	I	R	N	T	U	M	U	T	R	I	Y	P	D	Q	S
P	G	D	T	N	X	F	Q	R	S	L	D	B	H	T	J	C	N	G	T
X	X	O	P	C	E	N	A	L	P	Y	T	I	C	I	L	B	U	P	A
K	Q	L	O	R	A	R	E	A	C	T	I	V	E	F	F	P	O	R	T
G	X	B	E	D	T	R	A	A	Q	O	F	W	J	U	M	N	F	D	E
Q	S	N	X	E	W	H	E	W	G	V	J	S	S	U	R	I	F	I	M
H	C	G	Q	V	Q	I	M	T	D	V	H	C	Z	T	N	U	E	O	E
E	I	A	T	D	U	C	L	E	N	F	Q	P	Y	K	U	D	M	O	N
P	J	S	F	G	Y	C	C	L	V	I	W	R	E	D	J	Y	M	H	T
F	I	Y	D	U	M	E	V	S	U	D	K	Q	H	A	T	Y	Q	N	Y
D	M	C	G	Q	G	I	Y	S	T	W	K	E	A	K	I	H	I	U	M
Y	A	U	H	J	R	S	J	V	E	L	Q	C	P	S	I	O	V	R	S
W	S	P	N	C	K	W	C	O	W	I	M	J	U	S	Y	B	P	O	Q

Word Find Activity Directions:

Find the following unit one key terms and names of industry pioneers in the word find box above. Terms may be forward, backward, horizontal, vertical or diagonal. Circle the words when you find them.

FOUNDATION

GOODWILL

INTERACTIVE

PITCH

PRESS CONFERENCE

PROACTIVE

PUBLICITY PLAN

REACTIVE

RELEASE STATEMENT

SID

Sports & Entertainment Marketing Year One Curriculum

Unit 11 Word Find Solutions

+	+	+	+	+	+	+	+	E	P	+	+	+	+	P	+	+	+	+	R	
+	+	+	+	+	+	+	+	V	+	I	+	+	+	R	+	+	+	+	E	
+	+	+	+	+	+	+	I	+	+	T	+	+	E	+	+	+	+	N	+	L
+	+	+	+	+	+	T	+	+	+	C	+	S	+	+	+	+	+	O	+	E
+	+	+	+	C	+	+	+	+	+	H	S	+	+	+	+	+	+	I	+	A
E	+	+	A	+	+	+	+	+	+	C	+	+	+	+	+	+	+	T	+	S
+	V	O	+	+	+	+	+	+	O	+	+	+	+	+	+	+	+	A	+	E
+	R	I	+	+	+	+	+	N	+	+	+	+	+	+	+	+	+	D	+	S
P	G	+	T	+	+	F	+	+	+	+	+	+	+	+	+	+	+	N	+	T
+	+	O	+	C	E	N	A	L	P	Y	T	I	C	I	L	B	U	P	A	
+	+	+	O	R	A	R	E	A	C	T	I	V	E	+	+	+	O	+	T	
+	+	+	E	D	+	R	+	+	+	+	+	+	+	+	+	+	+	F	+	E
+	+	N	+	+	W	+	E	+	+	+	+	+	+	+	+	+	+	+	+	M
+	C	+	+	+	+	I	+	T	+	+	+	+	+	+	+	+	+	+	+	E
E	+	+	+	+	+	+	L	+	N	+	+	+	+	+	+	+	+	+	+	N
+	+	S	+	+	+	+	+	L	+	I	+	+	+	+	+	+	+	+	+	T
+	I	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
D	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+

SOLUTIONS: (Over,Down,Direction)

FOUNDATION	(18,12,N)
GOODWILL	(2,9,SE)
INTERACTIVE	(11,16,NW)
PITCH	(10,1,S)
PRESS CONFERENCE	(15,1,SW)
PROACTIVE	(1,9,NE)
PUBLICITY PLAN	(19,10,W)
REACTIVE	(7,11,E)
RELEASE STATEMENT	(20,1,S)
SID	(3,16,SW)